

10 BENEFITS OF AN ACTIVE BOARD

1. Providing in-house experience and expertise.
2. Encouraging self-discipline and accountability in management.
3. Providing a sounding board to aid in evaluating business owners' ideas.
4. Offering honest, objective opinions on performance.
5. Assisting in strategic planning and monitoring implementation.
6. Offering insight into key people.
7. Asking challenging and penetrating questions.
8. Giving confidential and empathetic counsel.
9. Aiding creative thinking and decision making.
10. Enhancing cooperative relations with constituents including employees, suppliers, customers, and the community at large.

Source: John L. Ward, 1991. Creating effective boards for private enterprises: Meeting the challenges of continuity and competition. Jossey-Bass.