

## SAMPLE

### THE CONTINUITY FAMILY MEETING AGENDA

- What are the central values of our family?
- How can family values strengthen the business' strategy?
- How can family values be taught, preserved and institutionalized for future generations in the business and the family?
- What should be the family's role in society, including philanthropy, civic activities and politics?
- What is our responsibility as business owners?
- How do we teach responsibilities of ownership to the next generation?
- Should our contribution to society be focused? Visible? How should we determine and organize it?
- How do we cope with our visibility in the public domain? What publicity is best for us?
- How do we attract family members to work in the business without threatening their right to self-determination? How do we assess members' interest in working in the business?
- How do we provide fair and acceptable outlets for family members who want freedom, without losing them from the family?
- How do we share the benefits of family traditions with those who are not shareholders?
- How do we balance expectations of family members, employees, shareholders, customers and the community?
- How do we preserve rich traditions while assuring flexibility and change?
- How do we decide whether to perpetuate family business ownership?
- How do we retire family shareholders from time to time through the generations to help assure continuity?
- How do we deal with the inevitability of individual family members' unequal circumstances? How do we help needy family members?
- How do we preserve the rights and privileges of ownership for future generations without allowing the ownership to become a burden?
- How do we identify and support family members' goals and hopes?
- What skills (such as communication, conflict resolution, public speaking, media relations and so on) do we need to develop to strengthen our family?
- How do we organize and plan our family's future?
- How do we keep alive the vision of family-business continuity?