

SAMPLE

DRAFTING A FAMILY COUNCIL MANDATE

Outline

- Principal Sections and Key Points
- The amount of formal organization that is useful for a family depends on the size of the shareholder group and the complexity of the enterprise.
- A Mandate should define the common purposes that family owners share, the purposes of the Council
 and have guidelines sufficient to keep meetings focused and productive

A typical Mandate contains the following sections:

1. Purposes

- Purpose of the Family Council
- · Who the Mandate is for
- Purpose and Scope of this Mandate
- 2. Mission of the Family as Business Owners
- 3. Guiding Values of the Family as Owners
- 4. Role of the Council in Our System of Governance
 - The Council's Relationship to the Board of Directors
 - The Council in Relation to the Shareholders

5. Council Decision Making

- Types of Council decisions
- · Methods and procedure of voting

6. Council Membership

- Members of the Council (who is a qualified member?)
- Expectations and Responsibilities of Voting Members
- Election of Council Members

7. Procedures

- Meetings frequency, quorum, budget
- Council Leadership
- Minutes
- Method for adopting and amending this Mandate

8. Policies of the Family (optional)

- Family member employment policy
- Conflict resolution policy (e.g., use of the Council as forum to discuss and resolve owner conflicts and build consensus, agreement to use outside mediator if needed.)
- Confidentiality policy

